Call for Presentations

2009 Conference and Trade Show
September 29- October 1, 2009

The Southwest Parking Association's eighth annual conference and trade show will be held in beautiful Reno, Nevada. This year's theme, "Driven By A Vision 2009," is a reflection of most parking operations during these tough economic times. We hope you will join us at this year's annual conference and share with us how to achieve our vision.

About the Organization & Conference

The Southwest Parking Association was formed in 2001 with the purpose of connecting parking and transportation professionals and providing a forum in which to share knowledge and further develop the industry. Since its founding, the association's membership has grown to well over 100 members representing all aspects of the parking and transportation industries. SWPA's annual conference has become nationally recognized for networking opportunities that build deep and lasting business relationships.

Areas of Focus

Proposals regarding any topic of interest to our industry are welcomed. The Conference Committee has also indicated specific interest in proposals that touch on the following topics:

- Transit Demand Management (TDM)
- Efficient Use of Technology
- Legal/Ethical Issues in Parking
- Marketing Your Parking Program
- Human Resources Issues in Parking
- Design and Deployment of Carpooling Programs
- Partnering With Transit
- Issues and Opportunities in Subcontracting & Outsourcing
- Working With Your Council of Governments
- Parking & Green Technologies
- Creating Revenue Streams
- Parking Enforcement
- Self-Auditing, Secret Shoppers & Cash Control
- Lighting Technology

How to Submit Your Presentation Proposal

Please send an e-mail to deborah.graham@asu.edu that answers the following questions:

1) Your name, title and contact information.
2) Briefly summarize your professional public speaking experience.
3) Provide the proposed title for your presentation.
4) Identify the target audience (industry segment, novice vs. veteran, etc.).
5) Identify three learning objectives for the presentation.
6) Identify the format (presentation, panel discussion, shoptalk, etc.).
7) List any other forums in which you have given this presentation. If it is a new presentation, please indicate the current stage of development.
8) Attach a copy of the presentation or, if still in development, an outline of the material/concepts covered.

Proposals are reviewed on a rolling basis at the beginning of each month. Submit early for best results.

Regarding Honoraria

We appreciate your interest in participating in the conference. That appreciation will be reflected in many ways throughout the conference; however, due to the large number of presenters and limited resources of the organization, we are unable to offer honoraria.

Other Ways to Participate

Be a Sponsor: Our member organizations, whether private or public, are invited to participate as program sponsors. Opportunities include in-kind and cash sponsorships at a variety of levels. For more information, please contact Gabe Mendez at arnold.mendez@asu.edu or visit http://www.surveymonkey.com/s.aspx?sm=AMc_2b3Azz035iVr0o2y0mDw_3d_3d.

Join the Conference Committee: The Conference Committee has opportunities to contribute, regardless of where you call home. To learn how you can get involved, contact Michelle Horton at mhorton@unr.edu.

Just be There: Attend, engage, network and learn. The active participation of our members and friends is a huge part of what makes this conference great. We hope you will join us for this year's conference and trade show.